

Cambridge International AS & A Level

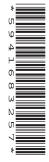
PSYCHOLOGY

Paper 3 Specialist Options: Theory

9990/32

October/November 2020

1 hour 30 minutes



You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **four** questions in total:
 - Answer questions from two options.
 - For each chosen option, answer **all** questions.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [].

This document has 4 pages. Blank pages are indicated.

PMT

Psychology and abnormality

Answer all questions.

- 1 (a) Outline two characteristics of schizophrenia. [2]
 - (b) Describe token economy (Paul and Lentz, 1977) as a treatment for schizophrenia and delusional disorder. [4]
 - (c) Discuss the ethics of using token economies as a treatment for schizophrenia and delusional disorder. [6]
- 2 (a) Describe explanations of obsessive-compulsive disorder (OCD). [8]
 - (b) Evaluate explanations of obsessive-compulsive disorder (OCD), including a discussion of determinism. [10]

Psychology and consumer behaviour

Answer **all** questions.

- 3 (a) Identify two common menu design mistakes, as outlined by Pavesic (2005). [2]
 - (b) Describe two findings of the study by Gil et al. (2009) on shopper movement patterns. [4]
 - (c) Explain one strength and one weakness of the study by Gil et al. [6]
- 4 (a) Describe what psychologists have discovered about choice heuristics in consumer decision-making (availability/representativeness, anchoring and purchase quantity decisions, pre-cognitive decisions).
 - (b) Evaluate what psychologists have discovered about choice heuristics in consumer decision-making (availability/representativeness, anchoring and purchase quantity decisions, pre-cognitive decisions), including a discussion of ecological validity. [10]

PMT

Psychology and health

Answer all questions.

5	(a)	Explain what is meant by 'acute' pain.	[2]
	(b)	Describe the UAB pain behaviour scale as a measure of pain.	[4]
	(c)	Explain two strengths of the UAB pain behaviour scale.	[6]

- 6 (a) Describe what psychologists have discovered about practitioner and patient interpersonal skills (non-verbal communications and verbal communications). [8]
 - (b) Evaluate what psychologists have discovered about practitioner and patient interpersonal skills (non-verbal communications and verbal communications), including a discussion of quantitative and qualitative data. [10]

Psychology and organisations

Answer all questions.

7	(a)	Explain what is meant by a 'continental rota' in shiftwork.	[2]
	(b)	Outline two types of bullying at work from the study by Einarsen (1999).	[4]
	(c)	Explain two weaknesses of the study by Einarsen (1999).	[6]

- 8 (a) Describe what psychologists have discovered about group decision-making in organisations.
 [8]
 - (b) Evaluate what psychologists have discovered about group decision-making in organisations, including a discussion of generalisations. [10]

PMT

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